

Greeting Card Follow-up Program for Closings from Client Impressions, Inc.

(7) customized greeting cards mailed to your buyer or seller over the next three years - a card mailed about every six months. A real hand signature similar to yours, business card inserted, colorful envelopes, commemorative postage.

We all do the work, you stay in touch in a personalized way and realize more repeat and referral business.

3 Year Buyer Program

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| <p>Wishing you much happiness in your new home.</p> | <p>It was a pleasure working with you. Hope you're settled and enjoying all the comforts of your new home.</p> | <p>Of all the things we save through the years, memories are the most valuable. Hope your first year was wonderful. Happy Home Anniversary.</p> |

Card #1 After Closing

Card #2 6 Months After Closing

Card #3 1 Year After Closing

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|  |  |  |  |
| <p>Thinking of you... If you know of anyone who could use my real estate services, please think of me.</p> | <p>Congratulations! Another Home Anniversary! Let's stay in touch.</p> | <p>I appreciated the opportunity to work with you in the past. Please don't hesitate to call if I can help you in the future.</p> | <p>Happy Home Anniversary! Wishing you all the best!</p> |

Card #4 1½ Years Later

Card #5 2 Year Anniv.

Card #6 2½ Years Later

Card #7 3 Year Anniv.

3 Year Seller Program

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| <p>Just a note of thanks. I enjoy working with you and appreciate your business.</p> | <p>It was perfectly wonderful working with you. Please keep me in mind for your future needs.</p> | <p>House Everything? Let's keep in touch.</p> |

Card #1 After Closing

Card #2 6 Months After Closing

Card #3 1 Year After Closing

| | | | |
|--|---|---|---|
|  |  |  |  |
| <p>Thinking of you... If you know of anyone who could use my real estate services, please think of me.</p> | <p>Just to let you know I'm thinking of you. Hope all is well.</p> | <p>I appreciated the opportunity to work with you in the past... Please don't hesitate to call if I can help you in the future.</p> | <p>Picture the possibilities. When you have real estate needs, I can help.</p> |

Card #4 1½ Years Later

Card #5 2 Year Anniv.

Card #6 2½ Years Later

Card #7 3 Year Anniv.